



# CANADA DAY

Monday, July 1

## Sponsorship Opportunities

Event details will be published at [fortstjohn.ca/canada-day](https://fortstjohn.ca/canada-day)

The Fort St. John Canada Day Celebrations require a variety of supplies and services including: signage, barricades, tents, port-a-potties, traffic control, and other equipment. We accept cash or in-kind donations to help.

### **\$2,000 – The Maple Leaf Package (Five available)**

Your contribution will help fund one of the many activities that occur in Centennial Park on July 1. This includes: Children's Activities (face painting, mini golf, etc.), community cupcakes (free cupcake giveaway), Indigenous performances (Doig Drummers, Dancers, etc.) the community pancake breakfast, or live music performances.

*Your company will receive: logo advertising on shared signage in Centennial Park and verbal recognition during the event from the main stage. Company logo listed on City website and social media platforms as an official event sponsor.*

### **\$5,000 – Centennial Park Stage Sponsor (One Available)**

Your contribution will help fund entertainment and equipment used for all live performances.

*Your Company will receive all Maple Leaf Package benefits plus: Stage will be referred to as the "Your Company stage" for the duration of the event (featuring agreed upon banners/signage on the stage), as well as speaking and/or onstage recognition during opening ceremonies.*

### **\$5,000 – Inflatables Sponsor (One Available)**

Your contribution will help fund a minimum of 5 inflatable toys available to the public for free in Centennial Park.

*Your Company will receive all Maple Leaf Package benefits plus: Specific on-site signage recognizing your company as the official sponsor for inflatables, as well as speaking and/or onstage recognition during opening ceremonies.*

**Deadline to sign up: May 27, 2024**

**Contact [recreation@fortstjohn.ca](mailto:recreation@fortstjohn.ca)**

### **\$10,000 – Parade Sponsor (One Available)**

Your contribution will fund a portion of all costs related to running the annual parade. This includes: traffic control, signage, and volunteer honourariums for parade helpers.

*Your Company will receive all Maple Leaf Package benefits plus: Opportunity for speaking during opening ceremonies. Company logo on individual signage in relative area.*

### **\$10,000 – Fireworks Sponsor (One Available)**

Your contribution will help fund a portion of the annual fireworks show.

*Your Company will receive all Maple Leaf Package benefits plus: Company logo on all marketing material and posters for event. Signage with logo at the Fireworks Site. Opportunity for representatives from your company to conduct the countdown before the show.*

*\*In the event of a fire ban, sponsorship assistance may be forwarded to community micro-grants for Canada Day or New Year's Eve Fireworks.*

### **Create your own package**

Not sure any of these packages fit your needs? If you have an idea for how your business can contribute email us at [recreation@fortstjohn.ca](mailto:recreation@fortstjohn.ca) before May 27, 2024 and we can get you involved in the celebrations!

*In-kind donations require a zero dollar invoice or rental agreement to document the value of the donation.*

**Feature your organization at one of Fort St. John's biggest annual events**



[fortstjohn.ca](https://fortstjohn.ca)